



EX PARTE OR LATE FILED

1850 M Street NW, 11th Floor
Washington, DC 20036
Voice 202 857 1030

June 19, 1998

Magalie Salas
Secretary
Federal Communications Commission
Room 222
1919 M St., NW
Washington, D.C. 20554

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JUN 19 1998

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Re: EX PARTE PRESENTATION
CC Docket No. 95-155

Dear Ms. Salas:

Today, Kevin Cullen, Julie Houston, Barney Mayse, Steve Myers, Julie Barys and I, all of Sprint, spoke via conference call with Anna Gomez and Les Selzer of the Network Services Division of the Common Carrier Bureau to discuss toll free directory assistance (TFDA) service. Sprint's comments focused on the need to foster competition in the TFDA market. The handouts used in this discussion are attached.

An original and one copy of this letter are being filed.

Sincerely,

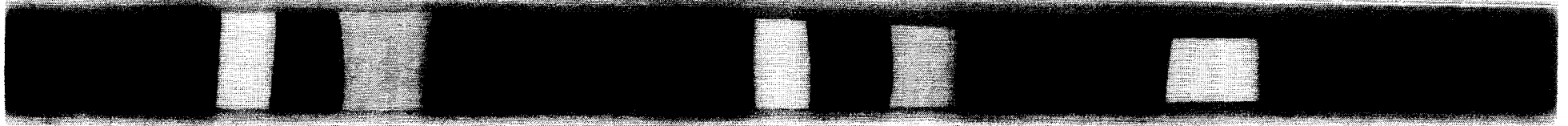
Norina Moy
Director, Federal Regulatory
Policy and Coordination

cc: Anna Gomez
Les Selzer

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Toll Free Directory Assistance



Julie Houston

Sprint Toll Free Product Management

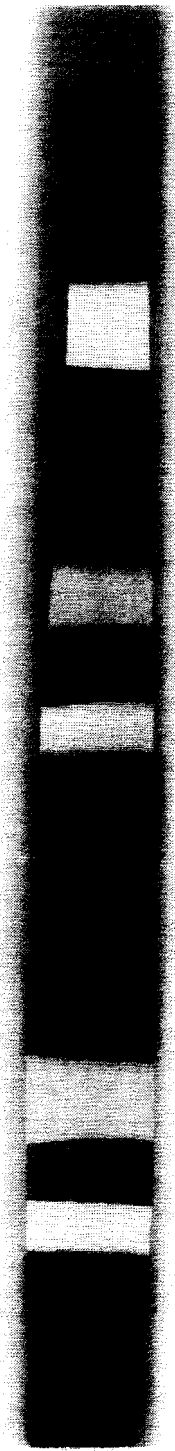
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Today's Process

- AT&T is the only provider. All Interexchange Carriers use AT&T's TFDA service
- New listings & updates sent twice weekly on magnetic tapes, No on-line support for adds /changes /deletes
- The on-line search capability on AT&T's website had only AT&T listings, other IXC's must pay an additional fee for each listing
- Cost structure change implemented with no reconciliation process of invoice

Industry-wide financial impacts

- The changes were designed to recover costs from those resource-intensive carriers
- Went from flat rate per toll free number to a lower flat rate, plus an inquiry charge of \$.37277
- Planned increase of at least \$.02/inquiry to be implemented in November to recover payphone compensation costs



AT&T holds a captive market

- Public only familiar with dialing 800-555-1212 for TFDA
- Only database that supports all IXC's
- Large toll free customers require their listing remain in AT&T's database
- IXC's have no proven TFDA alternative



Alternatives to Consider

- Independently provided TFDA service with existing toll-free number, structured similar to the SMS database, provider determined by a competitive bid
- Number turned over to public domain, similar to 1-NPA-555-1212